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NEWS RELEASE

Montreal, May 15th, 1964.

SAME SENT TO: The Toronto Star,
Globe and Mail
Toronto Telegram.

A TORONTONIAN MAKES GOOD IN RETAILING SCHOOL AT MONTREAL !

Thursday night at the graduation ceremony of Sir George Williams' School of Retailing of Sir George Williams University, Neal Black, native of Toronto, was awarded the prize offered by the Better Business Bureau of Montreal.

The award is presented annually to the student receiving top marks in the principles of retailing. The trophy itself has been donated by the Montreal Gazette.

FROM: Treffle Lacombe,
Assistant to the Principal.

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